

### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# **INVOICE**

		ın	IVOICE #	10//33-1
Advertiser	Crossroads GPS	In	voice Date	11/11/12
Product	Crossroads GPS	In	voice Month	November 2012
Estimate Number	1123	In	voice Period	10/29/12 - 11/05/12

Station	KSNV	Order #	107733
Account Executive	Amy McCreary	Alt Order #	06862478
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	FacetoFace/Ralston Report	730-758pm		to			•			
				10/29/12	to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	7:45 PM	NVO4TVO4GPH Skateboard	\$1,800.00		1
2	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/29/12	to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	7:52 PM	NV04TV04GPH Skateboard	\$1,800.00		1
3	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/29/12	to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	7:45 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
4	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	7:52 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
5	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/29/12	to 11/04/12	1x	F				
	KSNV			F	11/02/12	:30	7:35 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
6	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					to 11/11/12	1x	M				
	KSNV			M	11/05/12	:30	7:50 PM	NV04TV04GPH Skateboard	\$1,800.00		1
7	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
					to 11/04/12	1x	S-				
	KSNV			Sa	11/03/12	:30	7:18 PM	NV04TV02GPH Damaged HD	\$1,050.00		1
8	KSNV	NFL Pre-Game	1p-530pm		to						
					to 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	4:07 PM	NV04TV04GPH Skateboard	\$5,000.00		1

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			invoice #
Advertiser	Crossroads GPS		Invoice Date
Product	Crossroads GPS		Invoice Mont
Estimate Number	1123	ı [	Invoice Perio

Invoice #	107733-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107733
Alt Order #	06862478
Deal #	
Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	Sa-Su Early News	5pm-630pm		to		,				
		•		10/29/12	to 11/04/12	1x	S-				
	KSNV			Sa	11/03/12	:30	6:13 PM	NVO4TVO4GPH Skateboard	\$1,350.00		1
10	KSNV	Today 4th Hour	10am-11am		to						
		-		10/29/12	to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	10:50 AM	NV04TV02GPH Damaged HD	\$600.00		1
11	KSNV	Today 4th Hour	10am-11am		to						
				10/29/12	to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	10:28 AM	NV04TV04GPH Skateboard	\$600.00		1
12	KSNV	Today 4th Hour	10am-11am		to						
					to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	10:47 AM	NV04TV04GPH Skateboard	\$600.00		1
13	KSNV	M-F Today Show II	9-10a		to						
					to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	9:56 AM	NV04TV04GPH Skateboard	\$1,000.00		1
14	KSNV	M-F Today Show II	9-10a		to						
					to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	9:29 AM	NV04TV02GPH Damaged HD	\$1,000.00		1
15	KSNV	M-F Today Show II	9-10a		to						
				10/29/12	to 11/04/12	1x	F				
	KSNV			F	11/02/12	:30	9:50 AM	NV04TV02GPH Damaged HD	\$1,000.00		1
16	KSNV	Noon News	12-1230pm		to						
					to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	12:21 PM	NVO4TVO4GPH Skateboard	\$1,000.00		1

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		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1123	Invoice Period

Invoice #	107733-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107733
Alt Order #	06862478
Deal #	
Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Noon News	12-1230pm	_	to		, ,				
			•	10/29/12	to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	12:25 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
18	KSNV	Noon News	12-1230pm		to						
			-	10/29/12	to 11/04/12	1x	F				
	KSNV			F	11/02/12	:30	12:08 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
19	KSNV	Noon News	12-1230pm		to						
				11/05/12	to 11/11/12	1x	M				
	KSNV			M	11/05/12	:30	12:08 PM	NV04TV04GPH Skateboard	\$1,000.00		1
20	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	4:47 AM	NV04TV04GPH Skateboard	\$400.00		1
21	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	4:51 AM	NV04TV04GPH Skateboard	\$400.00		1
22	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	4:49 AM	NVO4TVO4GPH Skateboard	\$400.00		1
23	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 11/11/12	1x	M				
	KSNV			M	11/05/12	:30	4:54 AM	NVO4TVO4GPH Skateboard	\$400.00		1
24	KSNV	Rachael Ray	11am-12pm		to						
					to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	11:24 AM	NVO4TVO4GPH Skateboard	\$1,000.00		1

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Product	Crossroads GPS	Invoice Month
Estimate Number	1123	Invoice Period

Station	KSNV	Order #	107733
Account Executive	Amy McCreary	Alt Order #	06862478
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

107733-1

11/11/12

November 2012

10/29/12 - 11/05/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	V4-ID	Rate	Reconciliation	Ref #
		•		рау	to	Lengin	Alleu Days	Au-ib	Nate	Neconciliation	IXEI #
25	KSNV	Rachael Ray	11am-12pm	40/00/		4	_				
					12 to 11/04/12	1x	T		<b>*</b>		
	KSNV			Th	11/01/12	:30	11:18 AM	NV04TV02GPH Damaged HD	\$1,000.00		1
26	KSNV	Rachael Ray	11am-12pm		to						
				10/29/	12 to 11/04/12	1x	F				
	KSNV			F	11/02/12	:30	11:54 AM	NVO4TVO4GPH Skateboard	\$1,000.00		1
27	KSNV	The Doctors	2pm-3pm		to						
			• •	10/29/	12 to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	2:24 PM	NV04TV02GPH Damaged HD	\$650.00		1
28	KSNV	The Doctors	2pm-3pm		to						
				10/29/	12 to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:00	-		\$650.00	See MG 28.2	1
	KSNV			F	11/02/12	:30	2:24 PM	NV04TV02GPH Damaged HD	,	MG for 28.1 11/01	2
29	KSNV	The Doctors	2pm-3pm		to			-	·		
			-p •p	10/29/	12 to 11/04/12	1x	F				
	KSNV			F	11/02/12	:30	2:49 PM	NV04TV04GPH Skateboard	\$650.00		1
30	KSNV	M-F Wheel of Fortune	7-730pm	•	to	.00	2.101111	NVO II VO IGI II SKACEBOAI A	φοσο.σσ		•
30	KONV	W-F Wheel of Follane	7-730pm	10/20/		1.,	-T				
	KSNV			Tu	12 to 11/04/12	1x :30	7:13 PM	10 (0.4T) (0.2 CD)   Dama and UD	\$2.400.00		
				Tu	10/30/12	.30	7.13 PIVI	NV04TV02GPH Damaged HD	\$3,400.00		1
31	KSNV	M-F Wheel of Fortune	7-730pm		to						
					12 to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	7:18 PM	NV04TV04GPH Skateboard	\$3,400.00		1
32	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/29/	12 to 11/04/12	1x	F				

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Estimate Number	1123	Invoice Period

Invoice #	107733-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107733
Alt Order #	06862478
Deal #	
Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
32	KSNV	M-F Wheel of Fortune	7-730pm		to						
	KSNV		•	F	11/02/12	:30	7:07 PM	NV04TV04GPH Skateboard	\$3,400.00		1
33	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/29/1	2 to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	5:27 AM	NV04TV02GPH Damaged HD	\$1,200.00		1
34	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/29/1	2 to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	5:45 AM	NV04TV02GPH Damaged HD	\$1,200.00		1
35	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					2 to 11/04/12	1x	F				
	KSNV			F	11/02/12	:30	5:58 AM	NV04TV02GPH Damaged HD	\$1,200.00		1
36	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	•	to						
					2 to 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	9:53 PM	NVO4TVO4GPH Skateboard	\$2,400.00		1
37	KSNV	Dr Phil	3-4p		to						
					2 to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	3:14 PM	NVO4TVO4GPH Skateboard	\$1,200.00		1
38	KSNV	Dr Phil	3-4p		to						
					2 to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	3:16 PM	NVO4TVO4GPH Skateboard	\$1,200.00		1
39	KSNV	Dr Phil	3-4p		to						
					2 to 11/04/12	1x	F		<b>*</b>		
	KSNV			F	11/02/12	:30	3:32 PM	NV04TV02GPH Damaged HD	\$1,200.00		1
40	KSNV	4PM NEWS (1 hour)	4-5pm		to						

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		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1123	Invoice Period

_	Invoice #	107733-1		
	Invoice Date	11/11/12		
	Invoice Month	November 2012		
	Invoice Period	10/29/12 - 11/05/12		

Station	KSNV	C
Account Executive	Amy McCreary	Α
Sales Office	Blair - Philadelphia	
Sales Region	National	С

Order #	107733
Alt Order #	06862478
Deal #	
Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
40	KSNV	4PM NEWS (1 hour)	4-5pm		to	J . J					-
		, ,	•	10/29/12	to 11/04/12	1x	M				
	KSNV			М	10/29/12	:30	4:43 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
41	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/29/12	to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	4:11 PM	NV04TV04GPH Skateboard	1 \$1,800.00	1	1
42	KSNV	4PM NEWS (1 hour)	4-5pm	,	to						
					to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	4:57 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
43	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					to 11/11/12	1x	M				
	KSNV			M	11/05/12	:30	4:46 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
44	KSNV	News 3 Today - SAT	9am-930am		to						
					to 11/04/12	1x	S-				
	KSNV			Sa	11/03/12	:30	9:23 AM	NV04TV02GPH Damaged HD	\$1,500.00		1
45	KSNV	Days of our Lives	1258p-2pm		to						
					to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	1:59 PM	NV04TV04GPH Skateboard	1 \$1,000.00		1
46	KSNV	Days of our Lives	1258p-2pm		to						
					to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	12:58 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
47	KSNV	Days of our Lives	1258p-2pm		to						
					to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	1:26 PM	NV04TV04GPH Skateboard	1 \$1,000.00		1

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		. L	Invoice #
Advertiser	Crossroads GPS		Invoice Date
Product	Crossroads GPS		Invoice Month
Estimate Number	1123		Invoice Period

Station	KSNV	Order #	107733
Account Executive	Amy McCreary	Alt Order #	06862478
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

107733-1

11/11/12

November 2012

10/29/12 - 11/05/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
48	KSNV	Days of our Lives	1258p-2pm		to	J . J					-
		•	• •	11/05/12	2 to 11/11/12	1x	M				
	KSNV			М	11/05/12	:30	1:28 PM	NV04TV04GPH Skateboard	1 \$1,000.00		1
49	KSNV	The Agenda 1230pm	1230-1p		to						
				10/29/12	2 to 11/04/12	1x	M				
	KSNV			М	10/29/12	:30	12:53 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
50	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 11/04/12	1x	-T				
	KSNV			Tu	10/30/12	:30	12:38 PM	NV04TV04GPH Skateboard	1 \$1,000.00		1
51	KSNV	The Agenda 1230pm	1230-1p		to						
				10/29/12	2 to 11/04/12	1x	F				
	KSNV			F	11/02/12	:30	12:45 PM	NV04TV04GPH Skateboard	1 \$1,000.00		1
52	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 11/11/12	1x	M				
	KSNV			М	11/05/12	:30	12:54 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
53	KSNV	M-F Early News	5-630p		to						
					2 to 11/04/12	1x	M				
	KSNV			М	10/29/12	:30	5:21 PM	NV04TV04GPH Skateboard	1 \$3,600.00		1
54	KSNV	M-F Early News	5-630p		to						
					2 to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	6:26 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
55	KSNV	M-F Early News	5-630p		to						
					2 to 11/11/12	1x	M				
	KSNV			М	11/05/12	:30	5:12 PM	NV04TV04GPH Skateboard	\$3,600.00		1

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Estimate Number	1123	Invoice Period	10/29/12 - 11/05/12

Station	KSNV	Order #	107733
Account Executive	Amy McCreary	Alt Order #	06862478
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
56	KSNV	News 3 in Prime	7-10pm		to						
			•	10/29/12	2 to 11/04/12	1x	S				
	KSNV			Su	11/04/12	:30	9:06 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
57	KSNV	Today Show	658a-9am		to						
				10/29/12	2 to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	7:29 AM	NV04TV02GPH Damaged HD	\$3,800.00		1
58	KSNV	Today Show	658a-9am		to						
					2 to 11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	7:59 AM	NVO4TVO4GPH Skateboard	\$3,800.00		1
59	KSNV	Today Show	658a-9am		to						
					2 to 11/11/12	1x	M				
	KSNV			M	11/05/12	:30	8:47 AM	NV04TV02GPH Damaged HD	\$3,800.00		1
60	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 11/04/12	1x	W				
	KSNV			W	10/31/12	:30	11:30 PM	NV04TV04GPH Skateboard	\$2,800.00		1
61	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 11/11/12	1x	M		•		
	KSNV			M	11/05/12	:30	11:20 PM	NV04TV02GPH Damaged HD	\$2,800.00		1
62	KSNV	Tonight Show	1135p-1236a		to						
					2 to 11/04/12	1x	M				
	KSNV			M	10/29/12	:30	11:48 PM	NV04TV02GPH Damaged HD	\$2,000.00		1
63	KSNV	Tonight Show	1135p-1236a		to						
					2 to 11/04/12	1x	W		40.000.00		
	KSNV			W	10/31/12	:30	11:45 PM	NV04TV02GPH Damaged HD	\$2,000.00		1

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		Invoice #	107733-1
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Product	Crossroads GPS	Invoice Month	November 2012
Estimate Number	1123	Invoice Period	10/29/12 - 11/05/12

Station	KSNV	Order #	107733
Account Executive	Amy McCreary	Alt Order #	06862478
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/05/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
64	KSNV	Tonight Show	1135p-1236a	to			•				
				10/29/12 to	11/04/12	1x	F				
	KSNV			F	11/02/12	:30	12:21 AM	NV04TV04GPH Skateboard	\$2,000.00		1
65	KSNV	M-F Jeopardy	630-7pm	to	)						
				10/29/12 to	11/04/12	1x	M				
	KSNV			M	10/29/12	:30	6:58 PM	NV04TV02GPH Damaged HD	\$3,400.00		1
66	KSNV	M-F Jeopardy	630-7pm	to	)						
				10/29/12 to	11/04/12	1x	T				
	KSNV			Th	11/01/12	:30	6:35 PM	NV04TV04GPH Skateboard	\$3,400.00		1
67	KSNV	M-F Jeopardy	630-7pm	to	)						
				11/05/12 to	11/11/12	1x	M				
	KSNV			M	11/05/12	:30	6:57 PM	NV04TV02GPH Damaged HD	\$3,400.00		1
		Air	ed Spots	67							

 Gross Total
 \$117,650.00

 Agency Commission
 \$17,647.50

Net Amount Due \$100,002.50 Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.